



Tesla Owners Club of Indiana

Meeting Minutes
November 13, 2019

Opening

The regular meeting of the Tesla Owners Club of Indiana was called to order at 8:00 PM on November 13, 2019 over a Zoom online meeting.

Present

- Andrew McCaskey
- Mitch
- Jon Runes
- Luke
- Don Gillie

Absent

- (none)

Business from the Previous Meeting

- No update from Tesla owners meeting

New Business

- Joan Handricks (sp?) has accepted role as Treasurer. Mitch will meet up with her next week, provided she can put the numbers into her system. Luke and Andy both agreed to use her system.
- Last financial info:
 - Mitch updated numbers through October and November
 - It is difficult to manage the accounts between Joinit and Stripe.
 - Ending balance from Paul: \$1886.27
 - September: \$1911.61, one new member
 - October: \$2347.69, two new members from event, 10 renewals, 51 active members (56 stated last meeting), one canceled move to Kentucky, one fell off through renewal process
 - Eight renewals so far for November, have not lost anybody
 - Joinit renewal is going to be \$278, \$222.72
 - As of today: \$2646.41
- Update from co-pilot event
 - Just Don and AJ showed up to participate
 - Went to Starbucks area
 - Questionable weather, may have prevented more people from coming
 - Suggested to use signs to attract attention and direct people inside
 - Suggested to continue to do it for consistency, plan to do it again in December
 - Robert Pensky just bought the Indianapolis Motor Speedway, hope to continue to do Coffee and Cars
- Event this Saturday, 10 folks signed up so far

- Some people are not on facebook to learn about events, suggested to continue to do things outside of the facebook group to reach a broader audience
- Somebody who wanted to know if substitution was allowed for the event, suggested to just reach out to the restaurant, not a problem to accommodate just need to know more than a day in advance
- People having trouble resetting password
- Chad did not recognize the need to set up an account
- Do we want to spend \$128/year to get a digital certificate per year for our website?
 - Thoughts on digital certificate:
 - Luke: thinks it would make our website more legit
 - Andy: as we have more modern browsers that alarm, introduces friction if we do not have proper security
 - Jon: Free SSL certificate, renew every 90 days, offered to do it, will confirm that Godaddy supports that, see if he can get access or give directions to somebody else
 - Should we just authorize the godaddy approach if the other option doesn't work?
 - Luke: worth it, considering the technical crowd
 - Andy: thinks certificate is important
 - Plan to move forward with the Godaddy approach if the free SSL certificate does not work
- Do any kind of even in Jan/Feb?
- Pickup truck reveal, not much interested, 11pm,
 - Luke: Meeting beginning of Dec, continue with copilot event and restaurant event, tough winter which may discourage people from participating, start planning for events in Jan for events later in the year
- Monthly group meeting, try for January
 - Need to plan with group, needs to be reoccurring, possibly third week (copilot first, board second) Friday sounds like the best day based on, 15 people
 - Luke and Andrew are skeptical of meeting on a Friday evening
 - Let's try Friday, see if it works
 - Luke to plan committee meeting in December to plan and get going in January, would probably need to start in Feb because of new years
- Communication with group members could use improvement, hope to get more people involved, text message service may help to communicate better, Luke will look into options.
 - Mitch, we already have member's contact info, suggested automatically opt-in members into texts, could send links to events and info
 - Jon not sure, Twilio can be expensive, price ranges \$15,000 monthly
 - Andy likes the idea of using one platform
- Bulk exclude can be used to block certain IP addresses, fraud attempts to create accounts on the website
 - Jon: not a difficult task to set up protections

- A negative aspect of the current of facebook system, if not you are not friends with group members, messages to into the “spam” inbox
- Everybody to be aware of political stuff, worried about deleting it and offending the poster
- Kyle Owens from Clear Bra, possible to host events at his facility during bad weather
- Need solution for doing polling on the website, talked about using group meet
- Need to update word press, created offline site, need to figure out PHP update
- Need to order flags, will try to order this month, Mitch will be in San Diego in December

Adjournment

Meeting was adjourned at 9:16 PM by Mitch.

Minutes submitted by: Don Gillie