

Tesla Owners Club of Indiana

Meeting Minutes

January 8, 2020

Opening

The regular meeting of the Tesla Owners Club of Indiana was called to order at 8:00 PM on January 8, 2020 over a Zoom online meeting.

Present

- Andrew McCaskey
- Luke Andrews
- Don Gillie
- Mitch Rolsky
- Michael McGraw

New Business

- Mitch to follow up with Tesla to find out about getting connected more.
- Tesla to set up new website to indicate if people are associated with a club. Potential concern with people self-identifying as part of the club when they are not.
- There is talk of Tesla doing a newsletter, which has been delayed due to end of quarter deliveries. Basic goal to increase visibility to the general public, and help facilitate clubs enlisting more members.
- Global Summit in Belgium, Andrew McCaskey interested in information.
- Have not been able to get in touch with new Treasurer, will try this week.
- Membership
 - 3 new members, 3 renewals, 1 associate in December
 - 1 owner did not renew
 - 51 members
 - 48 owners, 2 associate, 1 employee
 - No renewals in January
- Finances
 - \$2,768.95 end of month
 - Expenses:
 - \$10 check that cleared from last month, 3 from this month
 - \$12 recurring charge for email
 - \$55.99 digital certificate to website (reimbursement to Mitch)
 - \$350 insurance (reimbursement to Mitch)
 - Total: \$2,362.96 in the bank
- Connans, Michael left a message but has not returned the call, will follow up
- End of December, NFP confirmation, hopefully Joanna can help us with filing taxes for last year and next.
- Events
 - No co-pilot in January due to New Years
 - February 1st copilot
 - Friday Feb 7th, first dinner

- Dinner suggestions? Near supercharger
 - Set poll on FB to see what station gets the most hits
 - Four day rays
 - Pizza place in fishers
 - Apps, drinks, stay for dinner if interested
- Luke will plan committee meeting for events before the next meeting, try to look forward to March, April, and May.
- Membership discount codes, 2020 should be out by the end of the month, give out code as part of renewal process
 - Two people may have joined after they were sent out
 - Give two to the new people
- Was supposed to have lunch with Kyle about sponsorship but got rescheduled, make sure we are win-win, increase 12 month from 15-18 month, will talk about at next meeting, self-promoting posts from clear bra, entitled to twice a month, mutual screw up. We expect one contact per sponsor.
- Website, down to less than 1 per day fraudulent request, emails can be easy to spot.
- Got linked up with Kyle, hours worth of content, guided tour of you tube channel, in the process of condensing that down, may split in to two (16-18 min right now)
- Need headshot and biography for website for Don and Joanna
- Mitch will update demographics on facebook site, up to 598 members.
- Andy was going to get updated info on registrations.
- Need to get updated flags.
- Need to figure out about adds on the website.
- Window stickers, need to reach out to find vendor and cost.

Additions to the Agenda

- 20-30 cars a day service

Adjournment

Meeting was adjourned at 8:41 PM. The next general meeting will be at 8:00 PM on February 5th.

Minutes submitted by: Don Gillie