

Indiana Tesla Owners Club

Board Meeting Minutes

July 15, 2020



Opening

The regular meeting of the Tesla Owners Club of Indiana was called to order at 8:00 PM on July 15, 2020 over a Zoom online meeting.

Present

- Andrew McCaskey
- Mitch Rolsky
- Randy Northcraft
- Don Gillie

New Business

- Renewals will be set to renew January 1 instead of December 31 to prevent them from falling in the same year.
- Would need 132 members to overcome the tax liability.
- Financials:
 - Balance of \$4,835
 - 1 new member
 - 3 renewals
 - 1 sponsorship from Insurance company
 - 1 canceled
- Meeting with Randy, Andy, Mitch to integrate newsletter and website. Having several different kinds of media, podcasts to recommend, favorite apps, accessories. After getting past the first newsletter, crowdsourcing that information by asking for recommendations. Website to have complete list, but newsletter to have little pieces. Could have referral codes behind the “paywall” of the website. Careful not to promote sponsors. Try to have newsletter out by end of July or beginning of August.
- Drive in movie set for July 17, voting ongoing on facebook.

Adjournment:

Meeting was adjourned at 8:34 PM. The next general meeting will be at 8:00 PM on Wednesday, August 15th.

Minutes submitted by: Don Gillie